

For Immediate Release



True Blue Connected

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TruBlue Worldwide is now TRUE BLUE CONNECTED!

True Blue Connected is now so much more than just Nextel's.

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They added the "E" and a whole lot more. True Blue Connected may have an all new brand but they are the same great company that industry leaders have grown to trust. True Blue Connected now has a number of NEW solutions that are customized to meet your complete on site communications needs.

True Blue Connected (trueblueconnected.com) is now a new and innovative wireless equipment provider. Partnering with the numerous wireless suppliers, they are able to sell, rent and service any of your company's communication needs. They have broadened their portfolio of services greatly.

Adding a suite of new options for Meeting Planners to choose from each exciting option still uses the same personal, one client at a time, easy to use ordering and confirmation system you have come to expect from the True Blue Connected client fulfillment team. Now whether you are looking for large significant cost saving solutions on "war room" wireless access or need ON-THE-GO mifi wireless connectivity for your on site staff, or you are looking to outfit a large amount of staff with Direct Connect phone units, and now even if you want to rent a cell phone and wireless card while overseas, or just need traditional style or innovative, digital "walkie talkie" radios with a "Nextel" like 1 to 1 capability, They now have all of it in one place (trueblueconnected.com), with the same reliable True Blue 24 hour service team you know already.

Talk to True Blue Connected and you find they are dedicated to finding the best solution to your wireless communication needs. After speaking with them about your goals, True Blue Connected uses a variety of tools to assemble a package that meets and anticipates the needs of your users. As part of the process, True Blue Connected works with you to determine the areas in which you will be communicating, and then analyzes the best possible tools and services available. They will ensure stable signal strength, accessibility, and we will make sure that the last thing you worry about is your communications.

More cost saving innovations from True Blue Connected.

True blue Connected claims you "Never have to pay outrageous Hotel hard wire costs again". True Blue Connected will provide on demand wireless air card routers and wireless MIFI unit's onsite utilizing the existing order and service model currently being used for Nextel units. This extension would broaden the capabilities of any company's Online

On site access, allow significant cost savings per meeting, give assurance guarantee's of overall connectivity, provide flexibility in carrier service, further the 24h/7d service tradition already provided by True Blue Connected and leverage the buying power of the planners by combining Nextel unit rental and Router Packages all without increasing demands on home office staffs or having to commit to any Multiyear phone contracts or data usage caps, {when using the Verizon network package}.

“Why hunt for a hotspot when you can carry one in your pocket?”

Wireless Air card routers and Mifi units are stand alone internet access portals that have traditionally been accessed through each hotels expensive “hardwire” lines or through the hotels pay-per-day wireless access service. In most cases this effects a “Double Dip” of services as Meeting planners and Staff are charged for both in room and conference access separately. These units provide a new broad range of freedom for wireless access on site. The Next Generation, (3G/4G speed), wireless access abilities have just now come into maturity and these new capabilities are, for all but a few on site scenarios, more than adequate for all meeting planners and their staffs daily needs. As these capabilities are put in experienced hands the feeling is that innovation and creativity will begin to shape new and exciting uses for the products going forward into the future. And because it supports up to 5 Wi-Fi enabled devices, you can share your high-speed connection and use less hard lines

True Blue Connected wireless Services:

- Eliminates the high cost hard line, or double dip scenario for 1 low weekly rate.
- Provides 24 hour access to a True Blue team Member
- When selecting our “preferred” data carrier you have UNLIMITED data usage with no usage cap.* Verizon Mifi and air card only.
- Allows adjustability as carriers coverage zones shift and grow we allow you to shift with them
- Gives choice between the Major Carriers for better connectivity options.
- Provides overnight “emergency” shipping services if a carrier location is a “dead zone”.
- Access to multiple regional offices if a technician is needed to be sent on site.* service is limited by availability
- Guarantees that if the connection is untenable you will not be billed.* some documentation required.
- Gives increased cost saving when packaged with Nextel unit orders. * see below
- Does not add any home office labor costs and responsibility.
- Allows the freedom from any single carrier contract, (usually a locked in 2 year commitment)
- Further allows the advantage of cutting edge ; top of the line equipment and access to new growth technologies and units as they come to market without having to be trapped by a far off calendar date to upgrade inventory.
- Eliminates the equipment inventory costs, programming labor and maintenance needed to maintain the units.

Most of all they eliminate the headaches of dealing with the whole process.

True Blue Connected provides the wireless equipment your company needs to stay connected. They have the tools to keep you in-touch and will take care of the technology so you can pursue your company's objectives without worry.

True Blue Connected wants to hear from you.

If you have questions about their service or need a quote for your project, please contact them at trueblueconnected.com or email sales@trueblueconnected.com or dial direct to 813 431 3426.

They look forward to connecting with you.

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